

FOR IMMEDIATE RELEASE

SerenaGroup® Rolls Out a New COVID-19 App to its Employees and Patients

Cambridge, MA, April 21, 2020. As part of SerenaGroup®'s (Cambridge, MA) ongoing COVID-19 response efforts, the company is collaborating with JivaScience (Piscataway, NJ) to bring a cutting-edge mobile app to patients across the nation.

“The COVID-19 Monitor app will help track the onset and progression of symptoms such as temperature, cough, shortness of breath, sense of smell and blood oxygen levels,” added Dr. Thomas E. Serena, CEO and Medical Director, SerenaGroup®. “The mobile app is poised to identify those at risk and to support better understanding of COVID-19.”

SerenaGroup® is interested in studying and monitoring symptoms of patients undergoing wound care treatment and patients with preexisting conditions during the onset of COVID-19. SerenaGroup® and JivaScience intend to publish their findings and share insights with public health authorities and local organizations.

"JivaScience's vision has always been based on leveraging the intersection of science and technology to put the patient at the center of research and foster communication between patients, investigators and researchers," said Murthy Gandham, President of JivaScience. "During this pandemic, our CovidMonitor mobile app enables patients to track and report any COVID-19 related symptoms to researchers who can analyze and diagnose in real-time. Alongside our latest research partner, SerenaGroup®, we are excited to become part of the patient journey from discovery to recovery of COVID-19 via the CovidMonitor app."

About SerenaGroup®

SerenaGroup® is a global health care management company with the mission of developing the world's leading Centers of Excellence in wound care and hyperbaric medicine. SerenaGroup® has placed a special emphasis on clinical performance, outcomes, and clinical research in the wound care space. Learn more at <https://serenagroupinc.com/>

About JivaScience

JivaScience delivers real-time collaboration and communication between patients, sponsors, CROs and home health care providers. Jiva Science is dedicated to making clinical trials more human-centric and placing patients at the center of clinical research. Learn more at <https://www.jivascience.com/>

Looking forward:

This press release contains forward-looking statements, including but not limited to statements with respect to our responses to the COVID-19 pandemic, strategic partnerships and scientific

collaborations, the anticipated benefits of such partnerships and collaborations. Each of the forward-looking statements is subject to change based on various factors, many of which are beyond the Company's control, including without limitation, the impact of the COVID-19 pandemic on our business and financial condition, as well as on general economic, business, and market conditions, and the Company's ability to establish and maintain strategic partnerships and other scientific collaborations.