

SerenaGroup® Challenges in Wound Care Symposium

The Challenges Course (*Challenges™*) combines didactic lectures with practical hands-on learning in a relaxed and interactive atmosphere.

The program highlights the SGRF: Essentials in Wound Healing Guidelines™, a comprehensive guide to evaluating and treating wounds. The symposium focuses on everyday problems encountered in caring for patients with acute and chronic wounds in all patient care settings. We critically examine the controversial issues facing the wound care clinician and provide the requisite skills for common wound care procedures.

The program is designed for nurses, physicians, physical therapists, administrators and technicians in all patient care settings. It is ideal for anyone who treats wounds.



Topics include:

- **Wound Healing Guidelines: The Essentials™**
- **Didactic and Hands-on education.**
- **Wound care: Inpatient, Outpatient and post-acute.**
- **Antibiotic Stewardship**
- **Reimbursement**
- **Wound Care Competencies for commonly used procedures**

[Month, Dates, 2020]

Site Name

Street Address

City, State, Zip

**125 CAMBRIDGE PARK DRIVE
SUITE 301
CAMBRIDGE, MA 02140
WWW.WOUNDRESEARCH.ORG**

SerenaGroup
Research Foundation



Dr. Thomas E. Serena MD FACS FACHM MAPWCA, Founder and Medical Director of The SerenaGroup®, a family of wound, hyperbaric and research companies, is a Phi Beta Kappa graduate of The College of William

and Mary and Penn State Medical School. He completed his residency in Surgery at The Milton S. Hershey Medical Center and maintains certification in Surgery.

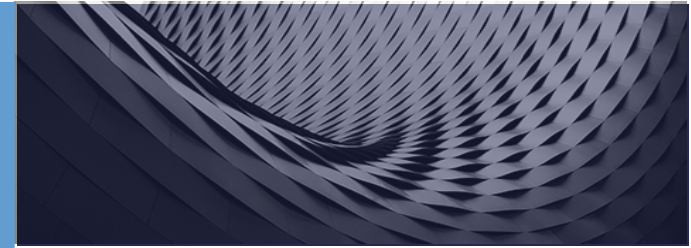
He is recognized internationally as an expert in the field of wound healing: He has more than 200 published papers and has given more than 1000 invited lectures throughout the world. He has published two medical textbooks and authored numerous book chapters. He has been a member of the Board of Directors of the Wound Healing Society. He completes his term as President of the Association for the Advancement of Wound Care (AAWC) in 2020. He has also been Vice-President of the American College of Hyperbaric Medicine and President of the American Professional Wound Care Association. He is a founding member of the International Surgical Wound Complication Advisory Panel.



Khristina Harrell RN CWCA is a certified wound and research nurse with experience in all patient care settings including post-acute care and home health. In addition to direct patient care she has developed and run wound care education programs

for nurses and allied health professionals. She joined SerenaGroup® Research Foundation two years ago, taking the role of Chief Nursing Officer. Her primary responsibilities include consulting and conducting clinical trials. She authored several wound healing publications.

“Learn from the physicians, nurses and faculty who develop the evidence, write the guidelines, and set the standards for wound care.” *Thomas E. Serena, MD*



Timothy Mayhugh, CHT serves as a clinician, educator, and safety director for hyperbaric services for the SerenaGroup® Centers. He is responsible for the orientation, credentialing, and competencies of the hyperbaric staff. He is a member of UHMS, ACHM, and NBDHMT. Tim is a Certified Hyperbaric Technologist, and a frequent speaker for Hyperbaric and Wound Care symposiums. He attended the University of Cincinnati and owned and managed a successful printing and mail order company for over 20 years. Tim is particularly interested in complex wound care and research designed to expand the indications for hyperbaric medicine. His research expertise centers on measuring tissue oxygenation.



Matthew Schweyer, CHT, Chief Quality Officer for the SerenaGroup® Matthew oversees quality, education & clinical competence. He is an expert in revenue cycle and reimbursement. He has provided strategic direction and oversight for regulatory compliance, transitional management, safety and reimbursement for wound care programs across the globe. He is recognized as a thought leader and is frequently invited to speak at meetings both nationally and internationally. Matt holds a degree in Health Care Administration and is certified in Hyperbaric Medicine and Wound Care. He has been an active member of the Board of Directors for the Undersea and Hyperbaric Medical Society (UHMS).



COURSE REGISTRATION

To register contact:

Name: Raphael Yaakov
Phone: 617-945-5225 Ext.1003
Email: ryaakov@serenagroups.com

Course Fee¹:

Affiliated Providers and Staff: \$50

Non-Affiliated Participants:

Physicians: \$1,200

NP, PA: \$825

Nurse, RT, Tech, Allied Health: \$450*

¹ Early bird registration: \$100 discounted for registration before [Month, Day 2020]

****Course fee is waived for SerenaGroup staff**

***Ask about our special discount for nurses and techs**

Name: _____

Professional Initials: _____

Hospital: _____

Address: _____

City: _____

State: _____ Zip Code: _____

Telephone: _____

Email: _____

*A course designed
for physicians,
nurses, technicians,
administrators and
wound care leaders*

ACCREDITATION



In support of improving patient care, this activity has been planned and implemented by Amedco LLC and Serena Group Research Foundation. Amedco LLC is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

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